We Are Woods

PUBLICATION FOR FRIENDS OF WOODS SERVICES

AUTISM | DEVELOPMENTAL DISABILITY | BRAIN INJURY | EMOTIONAL & BEHAVIORAL CHALLENGES | PRADER-WILLI & GENETIC DISORDERS | MEDICAL COMPLEXITIES

Strategic Directions and Transformation Roundup

Dear Friends,

Happy Fall. This is my favorite time of the year with the leaves turning and all the fall activities starting.

I am happy to share that we met our ambitious strategic directions and transformation goals set forth for this past year. Thanks to our amazing Woods team for their hard work! We are now moving from the planning stage to execution, which is always exciting and also a little stressful as things don't always go exactly as planned. Fortunately, our plan is adaptable. I encourage you to read the summary of our 2018 accomplishments and plans for 2019 on the next page.

WHY ARE WE CHANGING

We want Woods to be the first choice for families and agencies seeking services for people with complex disabilities. We believe that Woods will remain relevant to our industry as we transform into a comprehensive population health organization, one that connects prevention, wellness, education, behavioral health, and social services with coordinated and integrated healthcare delivery. In order to achieve this, we are reviewing and undertaking significant change in virtually every aspect of our operations. We believe these enhancements, that include our investments in the career development and health and well-being of our employees, will significantly advance the quality of care and services we are providing to those who need our help now and in the future and will improve their outcomes considerably.

We welcome you to schedule a visit to Woods and observe our transformation in progress. Our doors are always open to visits from friends! I hope you will consider coming to our amazing Winter Wonderland at Woods event to meet some of the individuals we serve and see our social enterprise businesses in action. You can read more about this on the following pages. Please feel free to reach out to me at tine@woods.org or 215-750-4242 or our communications team at communications@woods.org or 215-750-4215 at any time. We look forward to hearing from you.

Yours,

Tine

Tine Hansen-Turton, MGA, JD, FCPP, FAAN
President and CEO

Woods Continuum of Services

FY 18 STRATEGIC DIRECTIONS ACCOMPLISHMENTS

GROWTH AND SERVICES

- Opened the Medical Center at Woods
- Launched Woods Wear Social Enterprise
- Moved BeechTree to the community
- Establish the InSpire program as an alternative structured day program
- Increased community work experiences for Brookwood students and established Brookwood School as an OVR provider
- Designed four new clinical programs
- Implemented trauma-informed Ukeru Approach
- Adopted the School Wide Positive Behavior Support Program, a nationally recognized evidence-based approach
- Entered into affiliation agreement with Legacy Treatment Services

EMPLOYEE ENGAGEMENT

- Offered new employee retirement plan with employer contributions and matches
- Established a student loan repayment program
- Established Associates Degree Program in Human Services cohort program in partnership with Harcum College
- Established Masters Degree Program in Non-profit Leadership and Population Health Management cohort program in partnership with PCOM
- Developed Career Paths at Woods

INFRASTRUCTURE

- Implemented Electronic Medical Record and Electronic Health Record
- Implemented new Payroll, Human Resources Information, and General Ledger systems
- Increased grant funding by 20%

POLICY AND THOUGHT LEADERSHIP

- Successfully advocated for recognition and funding of social enterprises and sheltered workshops

FY 2019 STRATEGIC DIRECTIONS GOALS

GROWTH AND SERVICES

- Explore development of new programs in New Jersey and New York
- Pilot at least one in-home service program (OT, PT, Speech or Nursing)
- Explore feasibility of an on-site pharmacy
- Explore a partnership with healthcare, behavioral healthcare, in-home care education, multi-service and/or child welfare organization
- Continue transformation of Education programs and increase day student census
- Implement new clinical programs

EMPLOYEE ENGAGEMENT

- Continue to explore ways to enhance employee benefits
- Develop equity, diversity and inclusion plan for Woods
- Develop additional educational advancement and professional development opportunities for staff

INFRASTRUCTURE

- Successfully implement CareLogic (EHR) and WoodsCentral (SharePoint data management system)
- Increase grant funding and individual giving and pursue strategies for funding strategic initiatives
- Explore leveraging purchasing power for goods and services and create centralized ordering within Woods, across affiliates or with our Disabilities and Health Consortium

POLICY AND THOUGHT LEADERSHIP

- Build capacity for Performance, Quality Improvement, and Risk Management and develop systems for collecting and analyzing program and management data
- Attain COA (Council on Accreditation) certification
- Develop communications plan that promotes and brands Woods as a leading population health care provider
- Advocate for recognition and funding for social enterprises and meaningful day activities

Woods
Exceptional People. **Fulfilling Lives.**

Yellow Daffodil Celebrates Two Year Anniversary

The end of September marked two years since Yellow Daffodil opened its community store at the Pine Watson Shopping Center in Langhorne so they threw a party to celebrate and invited their employees, Woods' staff and friends from the community to join them. Pictured above left: during her address to the crowd, Tine introduces Nathan who delivers flowers to her office every week. Also above right: the staff of Yellow Daffodil don their new t-shirts created by Woods Wear our newest social enterprise.

Please join your colleagues for our annual
Employee Recognition Dinner
Friday, November 2
6 pm - 10:30 pm
Please see your ticket rep
to purchase your ticket.
Final ticket sale is Wednesday, October 17
Tickets are $10 staff/$20 guest

Don't miss the Lip Sync Contest!

Do you need a vegan or gluten-free meal? If so, please email ttaimanglo@woods.org.

Thanks for voting for Woods!

Tell your friends and family and join us for a great event! Annual tree lighting is Friday, November 30 at 6:30 pm following Santa's arrival!

Caring foster parents are desperately needed in Philadelphia and Bucks County.
Would you like to know more?
Contact Tabor at 215-842-4800 and ask for Donnique Bell or Lorenzo Shedrick.

Congratulations and best of luck to the Woods employees and community members who are participating in the inaugural Woods and Philadelphia College of Osteopathic Medicine Master of Science (MS) in Non Profit Leadership and Population Health Management Cohort!

Congratulations to Woods Trustee, Ron Davis, Chief Diversity Officer at Parx Casino, who received the Philadelphia NAACP Corporate Citizen Award. Ron is pictured here with Donna Brazille, Author, Commentator and Former Head of the National Democratic Committee.

Secret Santa Begins Soon!

It's hard to believe but it is almost time to kick off our 2018 Secret Santa program! For more than 15 years, Woods employees, families, and members of the community have generously purchased gifts for Woods individuals who wouldn't otherwise receive them.

We are currently collecting resident wish lists and will once again be putting the requested items on Sign-Up Genius. The site will be live by Thursday, November 1st and we will share a link on our social media pages at that time. If you participated in the past, you will receive an email with the link.

Join us at Winter Wonderland at Woods: Friday, Nov. 30, 5-8 pm & Saturday, Dec. 1, 12-8 pm! Winter Wonderland will serve as a drop-off point for Secret Santa gifts.

If you would like to be added to our Secret Santa email list or would like more information, please contact Katie: kcarnevale@woods.org.

Update on EDI Initiative

Peter Shubiak and Abraham Kamara have completed the the first phase of a national Equity, Diversity and Inclusion cohort program and have convened an awesome group of staff and board members who have embarked upon a process to increase our organizational capacity in regard to equity, diversity and inclusion. I look forward to sharing the exciting work this group is doing in the next newsletter.

National Disability Employment Awareness Month Parade

America's Workforce: Empowering All!